

# BLACK AND LATINX CAREER FAIR SUCCESS TIPS

## WHAT TO EXPECT

This opportunity will provide Black/African-American and/or Latinx/e learners the chance to interact with various employers in Boston and Maine. Learners will be able to engage with employers from a variety of industries seeking to hire diverse talent on the Boston campus.

This in-person Career Fair is open to undergraduate, graduate, and doctoral learners. It will take place from 10-2 PM on March 28th and will be held in the Cabral Center in the John D. O'Bryant African American Institute (40 Leon St).

## HOW TO PREPARE

### Research Participating Organizations/Apply to Positions

- Review organizations to identify the ones you're most interested in.
- Research those companies and apply for any of the open positions beforehand.
- Come prepared to ask questions and learn more.
- Consider participating in Forage projects sponsored by companies of interest to be a more competitive candidate.

### Prepare your Resume

- For guidance, use any of our [Resume resources](#) and attend our [Revising Your Resume coaching lab](#).
- Come to Career Design's [Career Studio](#) to have your resume reviewed by a career coach.
- Set up your Default Resume on NUworks so employers can view it ahead of time.

### Practice Professional Introduction

- Prepare a [professional introduction](#), which is a brief summary of the specific attributes that you can bring to a potential employer. Practice but do not memorize responses.

### Dress for Success

- Dress is business casual. Dressing professionally will help you feel like you're in the job-hunting mindset.

### Stay Engaged and Demonstrate Professional Etiquette

- Plan to take careful notes during sessions to keep track of what you learn. Share air time with other attendees.

## WHAT TO DO AFTER

### Reflect on the Experience

Review your notes and takeaways from the employer sessions. What did you learn about these companies and industries? What are some of the practical ways you can develop yourself?

### Send Thank You Email

Make sure to write a thank you email to recruiters within 24 hours after employer sessions. This is an opportunity to thank them for their time, reinforce your qualifications, and your interest in the company.

### Stay in Touch on LinkedIn

A great way to stay informed and in touch is by following the company and sending recruiter(s) a request to connect on LinkedIn. Always include a note in your connection request.

SCAN QR TO REGISTER  
OR  
FIND US ON NUWORKS



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## SUPPORT FOR TALENT CONNECT

### Vitual Talent Connect Prep Sessions

If you would like additional Talent Connect tips, Career Design will be hosting two virtual sessions to help you prepare:

- Talent Connect Success Tips
- Pitch Perfect Your Professional Introduction

View session times on our [Events Calendar](#) and register on NUWorks

### Career Studio

If you are looking for 1:1 support with your resume, LinkedIn, professional introduction, and more, visit our [Career Studio](#) offered both virtually or in-person to meet with a career coach.

### Email Support

- If you have any general questions regarding Talent Connect, these can be directed to [huskycareers@northeastern.edu](mailto:huskycareers@northeastern.edu).
- If you have any issues with a missing link or have other technical questions the day of the event, please email [recruiting@northeastern.edu](mailto:recruiting@northeastern.edu).

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